



ITALIA DI GUSTO
RIDGEWOOD

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A Taste of Italy – Now in Ridgewood

From Scratch, a successful gourmet dinner delivery company now opens the first US Franchise of Italian Company, Italia di Gusto, in Ridgewood

RIDGEWOOD, NJ, June 1, 2015 – From Scratch, a Ridgewood-based gourmet dinner delivery company, has announced the grand opening of the first Italia di Gusto, an Italian specialty foods retailer, franchise with a made-to-order casual and authentic Italian eat-in bistro.

This first US franchise retail store and bistro is located at **44 E. Ridgewood Ave., Ridgewood NJ and will hold its grand opening celebration on Saturday, June 6 at 5:00pm.** The opening of this store completes Rome native, Chef Claudia Rovegno's dream to open a storefront in the US.

Festivities will begin at 5:00pm and will include a ribbon cutting, words from Ridgewood Mayor Paul Aronsohn, raffle gifts (including a basket of gourmet Italian products and a board of specialty meats, cheeses and desserts), as well as plenty of food to try.

After moving to the US in 2013 and opening From Scratch in 2014, Chef Claudia embarked on a new project: to open Italia di Gusto. Passionate about sharing great food with others, Italia di Gusto and From Scratch bring a combination of a unique shopping with a warm, yet casual and inviting dining experience to downtown Ridgewood, creating a one-of-a-kind grocery bistro.

In the bistro, you will find "taglieri" which are tasting plates of fresh cheeses and meats shipped in from Italy as well as a selection of paninis, salads, and desserts, all made to order. You'll also find jarred Italian specialty foods, such as sauces, tuna, and olive oil.

“We hope you to feel like you’ve stepped into Italy when you step into Italia di Gusto,” said owner and chef Claudia Rovegno. “Our goal is to educate you about the food you are eating and the products you see. We want you to experience the same culinary delight you would if you had traveled to Italy.”

For more information about the bistro store and the grand opening follow From Scratch and Italia di Gusto on Facebook.

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About From Scratch and Italia di Gusto

From Scratch has been delivering fresh, homemade dinners to Ridgewood and the surrounding towns since 2014. Italia di Gusto Ridgewood is the first Italian specialty food retailing franchise to open in the United States. Together, From Scratch & Italia di Gusto provide fine Italian food products and gourmet Italian foods, helping transport visitors to Italy when they walk through the door.